



**University of
Zurich** ^{UZH}

Department of Economics – Neuroeconomics Seminar

December 14, 2017 - 17:00 - 18:00

Susanna Weber
University of Zurich

Parsing reward into motivational and hedonic reward dimensions

Rewards that motivate our behavior are characterized along two important dimensions: the hedonic and the motivational dimension. I will first present imaging results investigating how the brain processes these dimensions, focusing on reward-encoding regions such as the striatum and prefrontal cortex. Second, I will present results from studies focusing on the pharmacology of reward, specifically the role of the dopamine system in the motivational dimension of reward.